

Media Release

Mundelein, IL, USA, June 1st, 2022

Rollomatic Appoints National Sales Manager

Mundelein, June 1st, 2022. Rollomatic Inc is pleased to announce the appointment of Brian Twohey as National Sales Manager for the geographical areas of the United States and Canada.

“We selected Brian Twohey for this role based on his extensive sales and manufacturing experience in CNC tool grinding, machines sales and cutting tool sales. His support-oriented sales approach and his strategic mindset will benefit the customer base and such qualities are key to expanding the brand name and drive the ever-evolving new technologies of the company” said Eric Schwarzenbach, President of Rollomatic Inc. “Brian will be instrumental in managing the regional sales team to operate efficiently, outlining training programs for existing and new sales personnel, and developing sales strategies in order to achieve the set sales goals, targets and revenue.”



Prior to joining Rollomatic Inc. in 2007, Brian Twohey spent over 10 years at a renowned large carbide cutting tool manufacturer. Brian started as manufacturing engineer. Later, he translated these skills and expanded his career into shop floor manager and eventually production manager, where he oversaw rapid growth in the manufacturing capacity of the company.

Already then, Brian displayed extensive talents by helping his company in international sales by organizing and attending trade shows worldwide.

In 2007, Brian joined Rollomatic as senior applications engineer where he repeatedly demonstrated a high level of customer engagement and a very friendly and amiable personality which is an invaluable asset in sales. Brian’s hands-on understanding of all technical aspect in tool grinding and in cutting tool production will greatly benefit the sales team as well as the customer base. Brian will also join the Group Management Team at Rollomatic/Strausak North America.

Rollomatic Inc., located in Mundelein, Illinois, is a subsidiary of Rollomatic SA, a privately-owned Swiss company established since 1989 in Le Landeron, Switzerland. The US Headquarter was launched in 1994 to provide local customer service and support throughout the U.S., Mexico and Canada.

This location features a 29,000 sq. ft. building with a showroom and training area as well as warehouse and engineering offices. Our showroom provides an ideal atmosphere for machine demos, software training and test grinding, while offering an opportunity to explore the latest Rollomatic offerings.

Rollomatic is looking to the future with its partners such as the EPFL (Swiss Technical University in research, teaching and innovation) so it can be right at the center of the innovations and in-depth discussions shaping the Fourth Industrial Revolution. True to its Swiss origins, the company operates at the highest level of precision and offers 100% Swiss-built products and services. Rollomatic is in constant pursuit of excellence in quality and accuracy.

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