

Rollomatic Establishes Laser Business Unit and appoints Will Nash as Senior Applications and Sales Engineer

Mundelein, October 2021. Rollomatic Inc., a subsidiary of Rollomatic Holding Switzerland, is pleased to announce the formation of a separate business unit within Rollomatic Inc. for the product range of laser cutting machines. In line with this restructuring, Will Nash was promoted to the position of Senior Applications and Sales Engineer.

Rollomatic is a world-leading builder of CNC 5-axis Laser Cutting Machines for ultra-hard materials such as polycrystalline diamond, based in Le Landeron, Switzerland. Their North American headquarters are in Mundelein, IL with a state-of-the-art machine demonstration and customer support facility.

“We selected Will Nash for this role based on his extensive experience in laser cutting applications. His support-oriented customer approach and his skills in training customers will benefit the company. Will’s qualities, such as his passion for ultra-hard materials and his motivation to push the technology into uncharted territories, are key to expand the sales of the Rollomatic laser cutting machine.” said Joe Kane, Group Chief Operating Officer, North America. “Will Nash will be instrumental in advancing both the technology and Rollomatic’s capabilities for laser cutting.”



Prior to joining Rollomatic Inc USA in 2012, Will Nash spent several years as maintenance technician in the CNC machine tool industry where he acquired knowledge and skills in providing support to production equipment. One year before starting at Rollomatic, Will managed his own business.

Will started his career at Rollomatic as applications engineer for the CNC grinding machines where he successfully participated in test grinding, customer training, machine installations and trouble-shooting. Since many years, Will is working primarily on the Rollomatic laser products.

One of his specialty is to work with operators, help them to improve their laser cutting production and find specialized solutions for “difficult-to-cut” ultra-hard materials. Will has also demonstrated a high level of tool design knowledge which is an invaluable asset in dealing with customers.

Will received his education in CNC machining and turning at CLC Lake County College where he was awarded several NIM’s certifications. He was also a member of the Phi Theta Kapa National Honor Society.

Rollomatic provides outstanding service/support from its North American headquarters in Mundelein, IL, and satellite offices in CA, FL, IN, MA, TN, WI. For more information visit: www.RollomaticUSA.com or e-mail solutions@RollomaticUSA.com.



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